

THE 2023 MITSUBISHI OUTLANDER

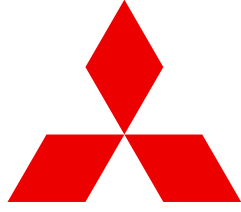
SEEKING THE  
EXCEPTIONAL



**MITSUBISHI  
MOTORS**

Drive your Ambition

Optional features shown. Available at additional cost. Visit [mitsubishicars.com](https://mitsubishicars.com) for more information.



**MITSUBISHI  
MOTORS**

Drive your Ambition

**> WE'LL OBSESS OVER THE DETAILS. YOU ENJOY THE RIDE.**

Here at Mitsubishi Motors, we always seek perfection. Kodawari, a Japanese word that translates to "in pursuit of perfection," is the underlying principle for everything we engineer, design and innovate. This philosophy is centered around three main pillars: passion, persistence and precision. In seeking our Kodawari ambitions, these pillars become core to each and every vehicle we create.

So, where do our fastidious nature and relentless idealism come from? The inspiration is simple: you. Our customers. The people who drive our vehicles. Those who appreciate uncompromising craftsmanship, attention to detail and a pioneering spirit. The ones who don't mind pushing boundaries, even if it means breaking the mold. Some call it idealistic, but for us, it's simply **Kodawari**.





> **KODAWARI**

PASSION IS A FIRE FROM WITHIN, AN INNER  
CONVICTION THAT SOMETHING IS WORTHWHILE. WE  
FOCUSED EVERY OUNCE OF OUR PASSION FOR  
AUTOMOTIVE DESIGN ON THE 2023 OUTLANDER.

OUTLANDER

# THE 2023 OUTLANDER



## > GO ALL OUT

Go your own way in the 2023 Outlander. From top to bottom, it pushes the bounds of what an SUV can be. Evoking qualities of majesty and authenticity, the powerful front face sits high and wide, with substantial proportions and chiseled horizontal lines. Factor in the dramatic looks, iconic rear design and premium touches, and you'll have to get used to attracting second glances – and maybe even open stares. Featuring Mitsubishi's signature available Super All-Wheel Control and a comfortably upscale interior with seating for up to seven, every detail of the Outlander is crafted to deliver more driving pleasure.

Undeniably modern and sophisticated, the 2023 Outlander is the kind of ride that's stylish, powerful and fun to drive.





## &gt; 01 CONFIDENCE FOR MILES

The 2023 Outlander is a result of countless hours of engineering expertise. The newly developed platform and suspension allow for effortless handling, creating a smoother ride for everyone. Plus, with a more rigid body structure, you can count on extra stability across a variety of road conditions. Its 2.5-liter 4-cylinder engine delivers enhanced horsepower and torque distribution to give you seamless acceleration. Add the increased comfort and control that come with with **Electric Power Steering** that adjusts in different drive modes, and the line starts to blur between where you end and the Outlander begins.





## > COMMAND PERFORMANCE

All manner of roads are yours for the taking. Drawing on our rally car heritage, the Outlander's **Drive Mode Selector** adapts to different terrain and weather conditions with the simple turn of a dial. By choosing between five drive modes – eco, normal, tarmac, gravel, and snow – you can optimize driver control for a variety of surfaces and situations. Plus, each mode stays in sync with your unique driving style so that you can take command of any road, anywhere.





> **A WIN FOR YOUR WALLET AND MOTHER NATURE**

**EXPLORE  
PERFORMANCE**

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Even though it's already one of the most fuel-efficient<sup>2</sup> seven-seaters in its class, the Outlander can take fuel economy even further. Made for environmentally-conscious and fuel-efficient driving, activate the Outlander's **Eco Mode** to reduce energy consumption and enjoy a cleaner ride.





## > 02 WORKS HARD. PLAYS HARDER.

When you're this connected, getting there can be half the fun. Equipped with **Android Auto**<sup>TM3</sup> and available wireless **Apple CarPlay**<sup>®4</sup> integration, the Outlander is a seamless extension of your smartphone, keeping you connected to your world on the move.<sup>5</sup> The available Bose<sup>™</sup> speaker system with subwoofer turns the cabin into a mini auditorium, enveloping you and your passengers in crisp and clear sound quality. Plus, the Outlander's available wireless charging and USB connectivity ports mean you're never short on battery power.





Pre-Production Model Shown.

## > LET MI-PILOT ASSIST™ BE YOUR GUIDE

Available **MI-PILOT Assist™**<sup>6</sup> is an advanced technological solution that takes the stress out of driving. Combining **Adaptive Cruise Control**<sup>7</sup> with **Lane Keep Assist**<sup>6</sup> and **Embedded Navigation**,<sup>6</sup> this driver-assist system helps you stay centered on the road. MI-PILOT Assist™ includes features that can adjust steering input, reduce speed to safely navigate curves and keep pace in stop-and-go traffic. That means you can enjoy longer and safer road trips without tiring out.





## > LET YOUR TECH TAKE CENTER STAGE

The Outlander's available **12.3" digital display** is located in front of the driver to provide effortless access to vehicle status, navigation and entertainment. With multiple views to choose from, you can customize the high-resolution screen to your preference, while the available **9" center touchscreen** is raised high on the dash, making it easy to see and use. On top of all that, the available **10.8" Head-Up Display** puts a wealth of helpful data right on the windshield, so you can enjoy the ride without taking your eyes off the road.<sup>5</sup>





## > CONNECTIVITY AT YOUR SERVICE

### EXPLORE TECHNOLOGY

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**Mitsubishi Connect™<sup>8</sup>** is an innovative host of services that keep you connected to your Outlander anywhere you go. Streamlining your drive with everyday conveniences, you can start the engine and **Smart Remote Start** will bring the cabin to a comfortable temperature in all seasons. Plus, safety services like **Automatic Collision Notification** and **Parental Controls** are there to help when it matters most.





## &gt; 03 SAFETY FROM EVERY ANGLE

Equipped with multiple standard **Advanced Driver Assistance Systems**,<sup>9</sup> the 2023 Outlander prioritizes top-class safety. This can be seen in features like **Blind Spot Warning**,<sup>9</sup> which monitors vehicles approaching your blind spot and notifies you with a light in the corresponding side mirror. If your turning signal goes on, the light flashes and a warning sounds. Should you then try to change lanes, **Blind Spot Warning with Lane Change Assist**<sup>9</sup> will apply the brakes, helping to avoid potential collisions.

For extra protection, there's **Forward Collision Mitigation with Pedestrian Detection**.<sup>10</sup> It scans for obstacles in your path and applies the brakes if it anticipates a risk of collision. And, thanks to **Rear Cross Traffic Alert and Rear Automatic Emergency Braking**,<sup>9</sup> the Outlander covers your back too. Rear sensors check for nearby objects and sound an alert if anything gets too close, attempting to bring your vehicle to a stop. These integrated systems help to safeguard you and your passengers, making for a more worry-free ride.





> **SEE ALL SIDES**

The Outlander's available **Multi-View Camera System**<sup>11</sup> helps you confidently maneuver tight corners and navigate parking lots with ease. Using cameras mounted on the front, rear and side of the vehicle to create a composite image, the system creates a 360° view of your surroundings. With a better parking vantage point, getting around hard-to-see areas becomes a lot more convenient.





## > THERE FOR YOU WHEN YOU NEED IT

### EXPLORE SAFETY

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Our goal was to achieve the highest scores in collision safety performance, which meant we needed to consider every possible scenario. Our system includes front, driver's side dashboard and side-curtain airbag,<sup>12</sup> but we didn't stop there. On top of the Outlander's ten standard airbags, we've added an eleventh mounted front-centering airbag for the driver's seat, providing an extra layer of protection in case of collision.



> **KODAWARI**

**PERSISTENCE IS THE ABILITY TO KEEP GOING.  
THE DEDICATION AND COMMITMENT THAT  
DOESN'T BACK DOWN FROM A CHALLENGE. THIS  
OUTLANDER IS A GAME-CHANGER, PUSHING THE  
LIMITS OF WHAT'S POSSIBLE.**





## > 04 OUTWARD EXPRESSION

The Outlander is made to be seen. The dynamic front shield and distinctive horizontal lines create a powerful impression, while substantial proportions and a solid stance reflect its straightforward, reliable attitude. The jet tail fin and sloping contours are a nod to Mitsubishi's rally car heritage, while the new rear design is instantly iconic, courtesy of the signature T-shaped tail lights and sculpted hexagon motif. The evolved look means the 2023 Outlander doesn't just catch attention – it commands it.





## > SKY'S THE LIMIT

Embrace the day with open arms – and an open roof. Spanning an impressive length, the Outlander features an available power panoramic sunroof. Enjoy sweeping views of your surroundings as the large glass roof fills the space with natural light, bringing the outside in.





> **ELEVATE EVERY JOURNEY**

**EXPLORE  
EXT. DESIGN**

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The 2023 Outlander's bold presence is enhanced by its available top-class, large-diameter **20" wheels**. With plenty of grip and capability, they embody the vehicle's distinctive sense of athleticism and high performance.



## &gt; 05 YOUR INNER SANCTUARY

Simple, modern and spacious, the Outlander's interior channels Japanese hospitality, or **Omotenashi**. The steering wheel design reduces clutter, while broad surfaces, soft materials and diamond-stitched leather create an atmosphere of refined elegance. There's even been special attention paid to create a tactile and pleasing feel to the knobs, dials and buttons. From unique design details to premium touches, the calm upper-class cabin is the true definition of a sanctuary.





## > IN CASE OF CARGO

Rare in its class, the 2023 Outlander comes equipped with three rows of seating to carry up to seven passengers. Designed for maximum space, your whole crew will appreciate the extra elbow room. Plus, the customizable storage means the roomy dimensions don't just apply to people, with **33.5 cubic feet of cargo space** and extended door frame widths that make it easy to load and unload whatever you want to take with you.





## > MORE COMFORT, LESS COMPROMISE

### EXPLORE INT. DESIGN

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Configure every ride to your liking, especially when it comes to seating and temperature preferences. With available eight unique power seating adjustment options and memory function for the driver's seat, the 2023 Outlander perfectly conforms to your own individual settings. Meanwhile, available **Triple-Zone Climate Control** lets you and your passengers control temperature and airflow in your specific space. It's personal comfort that caters to you.





> **KODAWARI**

**PRECISION IS ABOUT MORE THAN SHARP LINES  
AND EXACTING STANDARDS. IT'S A HABIT OF  
CARE, A PRACTICE OF METICULOUS ATTENTION  
TO DETAIL. WHERE OTHERS SEE RIGOR, WE SEE  
THE POTENTIAL FOR BETTER.**





**ES / SE / BLACK EDITION / SE TECH / SEL /  
SEL BLACK EDITION / SEL TOURING /  
SEL PREMIUM**

**> KEY FEATURES**

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**> ENGINE**

2.5L MIVEC DOHC  
4-Cylinder Direct-Injection

**> FUEL ECONOMY**

24 MPG City / 31 MPG Highway<sup>2</sup>

**> DIMENSIONS**

185.4" L / 74.7" W / 68.8" H

**> TOWING**

2,000 lb. towing capacity

**> SAFETY**

11 SRS airbags

**> PASSENGER CAPACITY**

7 seats

**> CARGO CAPACITY**

33.5 cubic ft.

**> POWERTRAIN  
LIMITED WARRANTY**

10-Year / 100,000-Mile<sup>13</sup>





**ES 2.5**

**2WD or S-AWC**

**AVAILABLE IN:**



7-passenger seating

18" alloy wheels

Forward Collision Mitigation<sup>9</sup>

Blind Spot Warning (BSW) with Lane Change Assist<sup>8</sup>

Rear Cross Traffic Alert<sup>8</sup> (RCTA)

Rear Automatic Emergency Braking<sup>8</sup> (Rear AEB)

Push-button start

Apple CarPlay<sup>®3</sup> and Android Auto<sup>™4</sup>

Front USB ports

8" Smartphone Link Display Audio (SDA) – SiriusXM<sup>®</sup> with 3-month all access trial

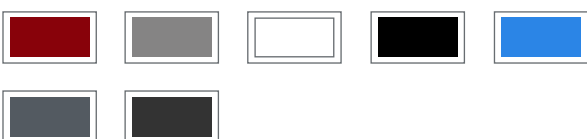
Bluetooth<sup>®</sup> wireless technology



**SE 2.5**

**2WD or S-AWC**

**AVAILABLE IN:**



**Includes ES Features PLUS**

20" two-tone alloy wheels

LED front fog lights

Heated door mirrors

Power remote liftgate

Synthetic leather seating surface

Heated front seats

FAST-Key Entry System

Mitsubishi Connect<sup>™5</sup> with Safeguard and Remote Services and 24-month trial

Multi-View Camera System

Front parking sensor

MI-PILOT Assist<sup>™6</sup>

- Adaptive Cruise Control (ACC) with Traffic Jam Assist
- Lane Keep Assist (LKA)
- Lane Departure Prevention (LDP)
- Traffic Sign Recognition (TSR)

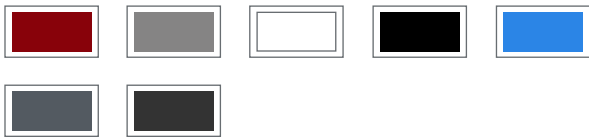




## BLACK EDITION

**2WD or S-AWC**

### AVAILABLE IN:



### Includes SE Features **PLUS**

Synthetic leather seating surfaces

Black front and rear bumper lower accents

Black 20" alloy wheels

Black side mirrors with LED turn indicators

Power remote liftgate

Black hood emblem

Heated front seats

Mitsubishi Connect™ with Safeguard and Remote Services and 24-month trial

Rear USB ports

Mi-PILOT Assist™

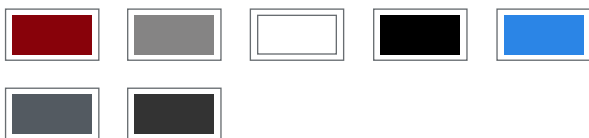
12.3" full digital driver display



## SE TECH 2.5

**2WD or S-AWC**

### AVAILABLE IN:



### Includes SE Features **PLUS**

12.3" full digital driver display

BOSE™ premium sound system (10 speakers)

Power panoramic sunroof

Auto-dimming rearview mirror



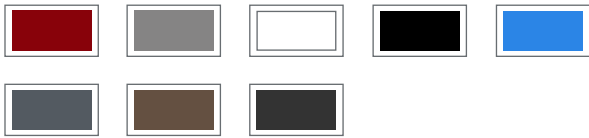


## SEL 2.5L

**2WD or S-AWC**

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### AVAILABLE IN:



### Includes SE Features **PLUS**

Body-colored front and rear bumper lower accents

Side mirrors with position memory and reverse auto tilt function

Front door accent with LED interior illumination

Synthetic leather door insert with quilting

8-way power adjustable driver seat with memory for seat and outside mirror linked to key fob

4-way power adjustable passenger seat

Heated rear seats

Leather-appointed seating surfaces

12.3" full digital driver display

Triple-Zone Automatic Climate Control

Auto-dimming rearview mirror



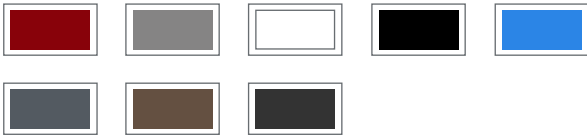


## SEL BLACK EDITION

**2WD or S-AWC**

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### AVAILABLE IN:



### Includes SEL Features **PLUS**

Black front and rear bumper garnish

Material black side sill garnish

Material black rear bumper lower accents

Black side mirrors

B/C pillar material black

Black lug nuts and wheel locks

Black door handle covers

Black hood badge

Black Edition badge

20" black alloy wheels

Black headliner and pillars

Heated steering wheel

Gloss black shift panel

Power panoramic roof

Super All-Wheel Control (S-AWC)\*

Headlight washers\*

Front wiper de-icer\*

S-AWC decal\*

Drive mode selector (Tarmac, Gravel, Snow, Normal, Mud)\*

**\*S-AWC only**





## SEL TOURING 2.5L

**2WD or S-AWC**

### Includes SEL Features **PLUS**

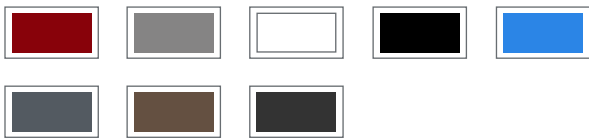
Heated steering wheel

10.8" Head-Up Display (HUD)

BOSE™ premium sound system  
(10 speakers)

Power panoramic sunroof

### AVAILABLE IN:



## SEL PREMIUM

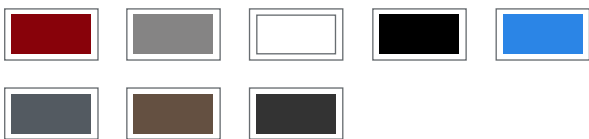
**2WD or S-AWC**

### Includes SEL Features **PLUS**

Semi-aniline leather-appointed  
seating surfaces\*

**\*Requires two-tone roof**

### AVAILABLE IN:



**BUILD  
YOUR OWN**

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> 07 MAKE A STATEMENT

**EXPLORE  
ACCESSORIES**

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When it comes to personalization, go straight to the source. Our accessories line has been handcrafted to beautifully compliment your Outlander.

Visit the site to browse the entire range of our Mitsubishi accessories collection.





GENERAL DISCLAIMER: Optional features shown. Available at additional cost. Visit [mitsubishicars.com](https://mitsubishicars.com) for more information.

**1.** Available feature. Super All-Wheel Control (S-AWC) is not a substitute for careful driving. S-AWC cannot prevent collisions or loss of traction in all conditions. Exercise caution so your full attention is given to vehicle operation in all road conditions. **2.** 2021 EPA Fuel Economy Estimates: 24 City/31 Highway for Outlander ES, SE, SEL 2WD, 24 City/30 Highway for Outlander ES, SE & SEL S-AWC. Actual mileage may vary with driving conditions. Use for comparison only. **3.** Available feature. Android™, Android Auto™, Google™, Google Play™, Google Maps™, Google Assistant™, Google Home™ and other marks are trademarks of Google LLC. Distracted driving is dangerous. Restrict use connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. Restrict use of connected devices to safe times and always caution so your full attention is given to vehicle operation. **4.** Available feature. Apple CarPlay®, Siri®, and Apple Music® are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a registered trademark of Apple Inc. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. **5.** Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. **6.** MI-PILOT Assist™ is a driver assistance system only and is not a substitute for safe and careful driving. The driver must remain engaged with the driving task and monitor the environment at all times. **7.** Available feature. The Adaptive Stability Control system is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for safe and careful driving. Never rely solely on the Adaptive Stability Control system. **8.** Available in SE and SEL models. Included for two years as a new Mitsubishi owner of a MITSUBISHI CONNECT™-capable vehicle. After the two-year trial, standard yearly subscription costs apply. **9.** Available feature. The Blind Spot Warning (BSW) system, Rear Automatic Emergency Braking (Rear AEB) and Driver Attention Alert systems are driver aids only and are not substitutes for safe and careful driving. Under certain circumstances, these systems may not detect other vehicles, pedestrians, or objects correctly. Availability of advanced safety features varies by model, see dealer for details. **10.** The Forward Collision Mitigation (FCM)/Pedestrian Detection (PD) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, the system may not detect other vehicles and/or pedestrians correctly. **11.** The Multi-View Camera System is a driver aid only and is not a substitute for visual confirmation. The view on the screen is limited and objects outside that view will not be seen.

**12.** Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat, keep feet on floorboard, and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and the instructions provided with your child restraint for additional information. **13.** All coverage terms are from the original in-service dates and are applicable only to the original owner of new, retailed models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. See retailer for limited warranty and roadside assistance terms and conditions. **14.** You will receive a complimentary 3-month Audible Premium Plus Membership with purchase of a qualifying Mitsubishi Launch Edition- Mitsubishi Outlander that includes a total of 3 credits as part of the standard Audible Premium Plus Monthly Membership Plan. You may elect to continue your membership at the then current full price (currently \$14.95/mo. + tax) with your designated credit card or another card on file. After making the qualifying purchase, you will receive a new owner email from Mitsubishi Motors North America, Inc. that includes a unique URL code to redeem this benefit. Cancel anytime by visiting the Account Details Page. Claim codes for Gift Memberships may only be redeemed at Audible.com for an Audible Premium Plus Monthly Membership. Claim codes for Gift Memberships do not expire and are not subject to any dormancy or other fees for non-use. If you are an existing Audible customer with an active membership plan, upon redemption your membership will not be extended, instead, you will receive audiobook credits in an amount equal to the number of months of the applicable Gift Membership. For full terms and conditions see <http://www.audible.com/gift-terms>. Audible reserves the right to modify or cancel the offer at any time. **15.** Offer must be redeemed by July 31, 2021 11:59PM PT. This 6-month free trial offer of a monthly Amazon Music Unlimited Individual Plan is a limited time offer. After the promotional trial, your subscription will automatically continue at the monthly price of \$7.99 (\$9.99 for Prime members) plus applicable tax until you cancel. This offer cannot be combined with any other offer. Digital content and services may only be available to customers located in the U.S. and are subject to the terms and conditions of Amazon.com Services LLC. Offer limited to one per customer and account. Amazon reserves the right to modify or cancel the offer at any time. Offer is non-transferable and may not be resold. If you violate any of these terms, the offer will be invalid. **16.** You will receive a complimentary Amazon Echo Auto with the purchase of a qualifying Mitsubishi Launch Edition - Mitsubishi Outlander. After making the qualifying purchase, you will receive a new owner email from Mitsubishi Motors North America, Inc. that includes a unique code to redeem this benefit.