

# CATCHUPTOADVENTURE

THE 2023 MITSUBISHI MIRAGE & MIRAGE G4





# > WE'LL OBSESS OVER THE DETAILS. YOU ENJOY THE RIDE

At Mitsubishi Motors, we're obsessed with achieving perfection. In fact, there's a Japanese word for this sort of obsession: Kodawari, which means "in pursuit of perfection." The three main pillars of the Kodawari discipline are passion, persistence and precision. To harness Kodawari and realize our ideals, we apply these pillars to each and every vehicle we create.

Why do we yearn for perfection? Why do we hold ourselves to such high standards? What inspires our attention to detail? The answer is simple: you. Our customers. The people who drive our cars. Those

who appreciate uncompromising craftsmanship and a pioneering

spirit. The ones who don't mind being a bit unconventional, even if

it means breaking the mold. Some call it idealistic, but for us, it's

simply Kodawari.



CONVICTION THAT SOMETHING IS WORTHWHILE.

THE MIRAGE IS THE RESULT OF THAT PASSION,

THE DESIRE TO REFINE OUR WORK AND HONE

OUR CRAFT.

# THE 2023 MIRAGE & MIRAGE G4



### > THE REAL DEAL

The 2023 Mirage hatchback and Mirage G4 sedan bring Mitsubishi ambitions to life. Sporting sleek available LED headlights, a 1.2L three-cylinder engine and Active Stability Control,<sup>1</sup> the Mirage's lightweight body can turn on a dime, taking tight corners with precision and control. Adding generous standard features to the equation, it also puts smart technology and advanced safety at your fingertips. Part urban cruiser and part compact commuter, its winning combination of flare and functionality make entry level look like the big league. Plus, with a combined 39 MPG for the Mirage<sup>2</sup> and

37 MPG for the Mirage G4,<sup>3</sup> you'll enjoy a minimal footprint and class-

leading mileage from one of the most fuel-efficient cars in America.

Such style, comfort and convenience make the Mirage a driver's

dream come true.



# **01** FUEL EFFICIENT AT EVERY TURN

The Mirage is a compact car with big impact. With a lighter body weight that optimizes fuel efficiency, you get **39 combined MPG**<sup>2</sup> for the Mirage and **37 combined MPG**<sup>3</sup> for the Mirage G4. At the same time, the sharp turning radius makes it ideal for navigating narrow

city streets and maneuvering curves and corners. For more road

responsiveness, Active Stability Control uses sensors to monitor

the grip of your tires. If one of the wheels starts to slip, the system works with the Mirage's Anti-Lock Braking to help you maintain

traction and control.<sup>4</sup>





Featuring a **1.2L engine with 78HP**, both Mirage models perform

with a perfect balance of speed and efficiency. And no matter your

driving style, the ultra-efficient **Continuously Variable Transmission** 

**(CVT)** offers a carefree and smooth driving experience for maximum

enjoyment on the road.<sup>4</sup>



EXPLORE MIRAGE PERFORMANCE Going uphill? **Hill Start Assist**<sup>5</sup> is there to help increase your confidence and prevent your Mirage from rolling backwards. If you're stopped on

an incline, activate this feature to help maintain the vehicle's position.

EXPLORE MIRAGE G4 PERFORMANCE It will apply the brake pedal to all your wheels for approximately two

seconds while you switch to the accelerator.



### INTERFACE FORWARD 02

Keep everything on your radar. The 7" Smartphone Link Display Audio **System** in the Mirage and Mirage G4 lets you intuitively control your smartphone right from the high-resolution touchscreen. The seamless

experience makes your drive smart and better-connected, so you can jam to playlists, find your way with real-time navigation and access all your favorite apps. Compatible with Android Auto<sup>™6</sup> and Apple CarPlay<sup>®7</sup> and featuring an easy-to-reach Front USB port, the Mirage keeps your entire crew effortlessly informed, entertained and connected.



# > HIGH-KEY CONVENIENCE

Built to make every day just a little easier, the Mirage is full of

thoughtful details like the available **FAST-Key Entry System**. Instead

of fumbling for your keys, simply push the handle once to unlock the

driver side door or twice to unlock them all.





# > A CAR FOR ALL SEASONS

Too hot? Too cold? No matter what the weather app says, the Mirage

will feel just right. With **Automatic Climate Control**, you can adjust

the in-cabin temperature to perfectly suit your personal preference -

whether that's warm, cool, or something in between.



### EASY START

EXPLORE MIRAGE TECHNOLOGY Our available push-to-start system makes starting the ignition on

your Mirage simple and straightforward. With your foot on the brake,

you can power up and go with the mere push of a button.

EXPLORE MIRAGE G4 TECHNOLOGY



### > 03 A SENSE FOR SAFETY

Equipped with our latest advanced safety features, the 2023 Mirage and Mirage G4 offer peace of mind on rough roads and in tough conditions. **Standard Forward Collision Mitigation system with Pedestrian Detection**<sup>8</sup> monitors the road, letting you know when it senses something up ahead. If you don't respond when the system issues an alert, it attempts to apply the brakes, to help avoid a potential collision.

The Mirage's airbag system<sup>9</sup> delivers a stronger sense of safety, too. Its **Advanced Dual Stage Front, Side Curtain** and **Driver Knee airbags** join forces to keep you protected. Plus, on top of the six standard airbags, the Mirage also adds a seventh airbag underneath

the driver's side dashboard for an extra safeguard. In the event

of a collision, the **Reinforced Impact Safety Evolution (RISE)** b**ody construction** is designed to help route and absorb energy for greater protection. These crumple zones and other strategic

reinforcements at key points reduce the force of impact and

complement the vehicle's side-impact door beams, giving it a more

stable, secure base.



STAY THE COURSE >

Hold the line with the Mirage's available Lane Departure Warning<sup>10</sup>

system. It continually monitors your position in the lane to keep you

on track. If the system thinks you could be unintentionally drifting, it

lets you know by providing an audible and visual alert.





EXPLORE<br/>MIRAGE<br/>SAFETYLow pressure tires can turn into high pressure situations in the<br/>blink of an eye. That's why the Mirage will let you know if your tires<br/>are running low on air. The Tire Pressure Monitoring System usesEXPLORE<br/>MIRAGE G4<br/>SAFETYsensors to measure the air pressure inside your tires and lights up with<br/>a warning if they're under-inflated.

KODAWARI PERSISTENCE IS THE ABILITY TO KEEP GOING. THE DEDICATION AND COMMITMENT THAT

# THE 2023 MIRAGE AND MIRAGE G4 PUSH

DOESN'T BACK DOWN FROM A CHALLENGE.

# BEYOND EXPECTATIONS AT EVERY TURN.



# 04 STYLE IN SPADES

Displayed vehicle does not represent in-market vehicles.

Whether you go for the Mirage or the Mirage G4, both models deliver handsome, contemporary styling with a street-smart attitude. Distinctive updates to the exterior design include new front and

rear bumpers, while the available **15" alloy wheels** add to its bold aesthetic. Available body-colored folding side mirrors offer a sense of how the Mirage balances form with function. Every line and curve on the vehicle emphasize its fluid body shape, conveying movement and athleticism. The front dynamic shield and sporty rear spoiler

round out the overall effect, hinting at the road-ready warrior within.

> 04 EXTERIOR DESIGN





Make your vehicle's presence known with a brighter, clearer light.

Sleek available daytime-running **LED headlights** give the Mirage

an extra measure of style and safety, while the available **halogen** 

fog lights and rain-sensing wipers offer better visibility in cloudy

conditions. Available Automatic High Beams (AHB) brighten and

dim automatically to reduce glare for other drivers while safely

enhancing your view of the road.

> 04 EXTERIOR DESIGN



# > THE BLACK EDITION

Mitsubishi Motors' signature attention to detail hits new heights with

EXPLORE

the 2023 Mirage Black Edition. From the black wheels to the leather-

MIRA	AGE
EXT.	DESIGN

wrapped steering wheel and shift knob, every detail suggests "sport

sophistication." Rain-sensing wipers and automatic headlights add

function to form, while the red grille accents and red cloth insert

door trim give the vehicle its boldness and heat. In addition to all

these special edition features, your ride also comes with Piano black

console and vent trim. The overall look and feel is sporty, energized

and aerodynamic. Perfect for you.

Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.

EXPLORE MIRAGE G4 EXT. DESIGN

> 05 INTERIOR DESIGN



# > 05 THE INSIDE STORY

Enjoy your personal space. Despite its compact size, the Mirage G4's interior cabin feels spacious, delivering a generous amount of storage and legroom. Flexible, functional and comfortable, the available

combination leather and fabric seating offers room for up to five

passengers. But it's not just about who's coming with you - the Mirage

G4 is ready to handle all your stuff too, with **12.6 cubic feet of trunk** 

**space**. On the other hand, the Mirage Hatchback provides an incredible

# 17.1 cubic feet of cargo space behind the rear seat and 47 cubic feet

of cargo space for plenty of storage configurations. Pack easy and

take whatever you need along for the ride.

> 05 INTERIOR DESIGN



The Mirage is full of thoughtful details that are designed to elevate the everyday journey. The available leather-finished steering wheel puts luxury within your grasp, letting you cultivate a driving experience that's exhilarating, sporty and uniquely you.





### > COZY DOES IT

EXPLORE MIRAGE INT. DESIGN On a cold day, you need something to heat you up quickly. That's why

the available **heated seats** in the Mirage are sure to become your new

favorite feature.

EXPLORE MIRAGE G4 INT. DESIGN



> KODAWARI

PRECISION IS ABOUT MORE THAN SHARP LINES

# AND EXACTING STANDARDS. IT'S A HABIT OF

# ATTENTION, A PRACTICE OF THOROUGHNESS.

# WHERE OTHERS SEE "GOOD ENOUGH," WE REACH

# FOR BETTER.



# ES / LE / BE / SE

### KEY FEATURES

### > ENGINE

1.2L MIVEC DOHC 3-cylinder

## FRONT TRANSMISSION

Continuous Variable Transmission (CVT)

# > DIMENSIONS

151.4" L / 65.6" W / 59.4" H for Mirage

### > FUEL ECONOMY

39 Combined MPG for Mirage<sup>2</sup> 37 Combined MPG for Mirage G4<sup>3</sup>

# FUEL CAPACITY

9.2 gallons

> FUEL SYSTEM

ECI-MULTI

169.5"L / 65.7"W / 59.2"H for Mirage G4

# > CARGO CAPACITY

17.1 / 47.0 cubic feet\* for Mirage 12.6 cubic feet\* for Mirage G4

# > POWERTRAIN LIMITED WARRANTY

10-Year / 100,000-Mile

\*Rear seats up/down.



MIRAGE ES 1.2L CVT

2 W D

# **AVAILABLE IN:**



Continuous Variable Transmission (CVT)

Chrome accent front grille

LED rear combination lights

7" Smartphone-link Display Audio (SDA)

Automatic Climate Control

Forward Collision Mitigation (FCM) with Pedestrian Detection<sup>7</sup>

Active Stability Control (ASC)<sup>1</sup>

Hill Start Assist (HSA)<sup>4</sup>

Rear View Camera

Welcome light and coming home light

Passenger vanity mirror with ticket holder



# Includes ES Features PLUS

15" alloy wheels

Halogen fog lights

Chrome exhaust tip

# MIRAGE LE 1.2L

2 W D

## **AVAILABLE IN:**





# MIRAGE

# **Black Edition**

### **AVAILABLE IN:**



### Includes ES Features PLUS

Black roof spoiler

15" black alloy wheel

Black side mirror caps

Red grille accents

Red cloth insert door trim

Carbon style window switch panels

Leather-wrapped steering wheel with red stitches

Leather-wrapped shift knob with red stitches

Black lug nuts and wheel locks\*

Piano black console and vent trim

Two-toned black roof\*\*

\*Available only with the Mirage G4 \*\*Available on select trims



# MIRAGE SE 1.2L

### 2 W D

### **AVAILABLE IN:**



### Includes ES Features PLUS

Automatic High Beams (AHB)

LED low and high beam headlights and LED daytime running lights

Halogen fog lights

Front grille accents (red)

15" two-tone alloy wheels

Heated front seats

Leather-wrapped steering wheel



FAST-Key Entry System

Push button start

Rain sensing wipers

BUILD YOUR OWN



MIRAGE G4 ES 1.2L CVT

2 W D

### **AVAILABLE IN:**



Continuous Variable Transmission (CVT)

Chrome grille accents

LED rear combination lights

7" Smartphone-link Display Audio (SDA)

Automatic Climate Control

Forward Collision Mitigation (FCM) with Pedestrian Detection<sup>7</sup>

Active Stability Control (ASC)<sup>1</sup>

Hill Start Assist (HSA)<sup>4</sup>

Tire Pressure Monitoring System

Welcome light and coming home light

Passenger vanity mirror with ticket holder



# MIRAGE G4 LE 1.2L

### 2 W D

### Includes ES Features PLUS

15" alloy wheels

175/55R15 tires

Halogen fog lights

Chrome exhaust tip

# **AVAILABLE IN:**







# MIRAGE G4

### **Black Edition**

### **AVAILABLE IN:**



### Includes ES Features PLUS

Automatic headlights

Rain sensing wipers

15" black alloy wheel

Trunk spoiler

Black side mirror caps

Red grille accents

Red cloth insert door trim

Carbon style window switch panels

Leather-wrapped steering wheel with red stitches

Leather-wrapped shift knob with red stitches

Piano black interior console and vent trim

Black lug nuts and wheel locks

Two-toned black roof\*

\*Available on select trims



# MIRAGE G4 SE 1.2L

### 2 W D

### Includes ES Features PLUS

Lane Departure Warning System (LDW)<sup>9</sup>

Automatic High Beams (AHB)

Premium cloth seating surfaces

Carbon pattern print window switch panels

FAST-Key Entry System

Push button start

### **AVAILABLE IN:**

LED low and high beam headlights and LED daytime running lights

Halogen fog lights

Rain sensing wipers

15" alloy wheels

BUILD YOUR OWN



EXPLORE MIRAGE	Create a personalized Mirage that perfectly complements your lifestyle.
ACCESSORIES	Created specifically for our vehicles, the Mitsubishi Motors genuine
	accessories line includes a range of well-designed embellishments and
EXPLORE MIRAGE G4 ACCESSORIES	innovative solutions. See next page for a full list of accessories.









> ALL WEATHER MATS

> WHEEL LOCKS





> CENTER CONSOLE ILLUMINATION









### > MUDGUARDS

### CARGO MATS

# **VEHICLE PACKAGES**



# > DYNAMIC APPEARANCE PACKAGE:

Front Corner Effects (Body Color), Front Lower Trim (Carbon with Red Stripe), Rear Corner Effects (Body Color), Side Effects (Body Color)



# > PROTECTION ESSENTIALS PACKAGE:

Rear Bumper Protector (Steel), Front Mud Guards, Rear Mud Guards, Roadside Assistance Kit, Scuff Plates, Metal MITSUBISHI MOTORS license plate frame



# > POPULAR VALUE PACKAGE:

Front & Rear Mudguards, Scuff Plates, Shift Knob, Cargo Mat, Cargo Net, Exhaust Finisher (Chrome)

# VEHICLE PACKAGES



CARGO PACKAGE: Cargo Net & Cargo Mat



> LED FOG LIGHTS

EXPLORE	EXPLORE
MIRAGE	MIRAGE G4
ACCESSORIES	ACCESSORIES

> 08 WARRANTY



We stand behind what we build. That's why our vehicles are backed with a 10-year/100,000-mile Powertrain Limited Vehicle Warranty, 5-year/60,000-mile, fully transferable, New Vehicle Limited Warranty, 7-year/100,000-mile Anti-Corrosion/Perforation Limited Warranty, and 5-year/Unlimited Miles Roadside Assistance. Like our cars, we intend to deliver excellence for many years to come, with some of the most comprehensive vehicle warranties in the industry. GENERAL DISCLAIMER: Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.

1. Adaptive Stability Control system is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for a safe and careful driving. Never rely solely on the Adaptive Stability Control system. 2. 2023 EPA Fuel Economy Estimates 36 City/43 Highway/39 Combined for Mirage ES, LE, BE, SE CVT. Actual mileage may vary with driving conditions. Use for comparison only. 3. 2023 EPA Fuel Economy Estimates 33 City/40 Highway/ 35 Combined for Mirage G4 ES; 35 City/41 Highway/37 Combined for Mirage ES, LE, BE, SE CVT. Actual mileage may vary with driving conditions. Use for comparison only. 4. Distracted driving is dangerous. Restrict use of connected devices, vehicle displays, and vehicle controls to safe times. Always exercise caution so your full attention is given to vehicle operation. 5. Hill Start Assist Control only available when equipped with CVT. 6. Available feature. Android™, Android Auto™, Google™, Google Play™, Google Maps<sup>™</sup>, Google Assistant<sup>™</sup>, Google Home<sup>™</sup> and other marks are trademarks of Google LLC. Distracted driving is dangerous. Restrict use of connected devices to safe times and always caution so your full attention is given to vehicle operation. 7. Apple CarPlay: Available feature. Apple CarPlay®, Siri®, and Apple Music<sup>®</sup> are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a registered trademark of Apple Inc. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. 8. Advanced Driver Assist Systems are driver aids only and are not substitutes for safe and careful driving. Under certain circumstances, these systems may not sound an alert, provide steering input, or apply braking. The driver must remain engaged with the driving task and monitor the environment at all times. See Owner's Manual for further information. Not available on all models. 9. Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, keep feet on floorboard, sit upright in the middle of the seat and do not lean against the door. Always place children 12 and under in the rear seat and



use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and the instructions provided with your child restraint for additional information. **10.** The Lane Departure Warning system is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving. **11.** For the Powertrain Limited Warranty, coverage terms are from the original in-service dates and are applicable only to the original owner of new, retailed models purchased from an authorized Mitsubishi dealer. Subsequent owners receive the balance of the New Vehicle Limited Warranty of 5 years/60,000 miles. See retailer for limited warranty and roadside assistance terms and conditions.