THE 2024 MIRAGE & MIRAGE G4

CATCH UP TOADVENTURE





Drive your Ambition



WE'LL OBSESS OVER THE DETAILS. YOU ENJOY THE RIDE

At Mitsubishi Motors, we're obsessed with achieving perfection. In fact, there's a Japanese word for this sort of obsession: Kodawari, which means "in pursuit of perfection." The three main pillars of the Kodawari discipline are passion, persistence and precision. To harness Kodawari and realize our ideals, we apply these pillars to each and every vehicle we create.

Why do we yearn for perfection? Why do we hold ourselves to such high standards? What inspires our attention to detail? The answer is simple: you. Our customers. The people who drive our cars. Those who appreciate uncompromising craftsmanship and a pioneering spirit. The ones who don't mind being a bit unconventional, even if it means breaking the mold. Some call it idealistic, but for us, it's simply **Kodawari**.



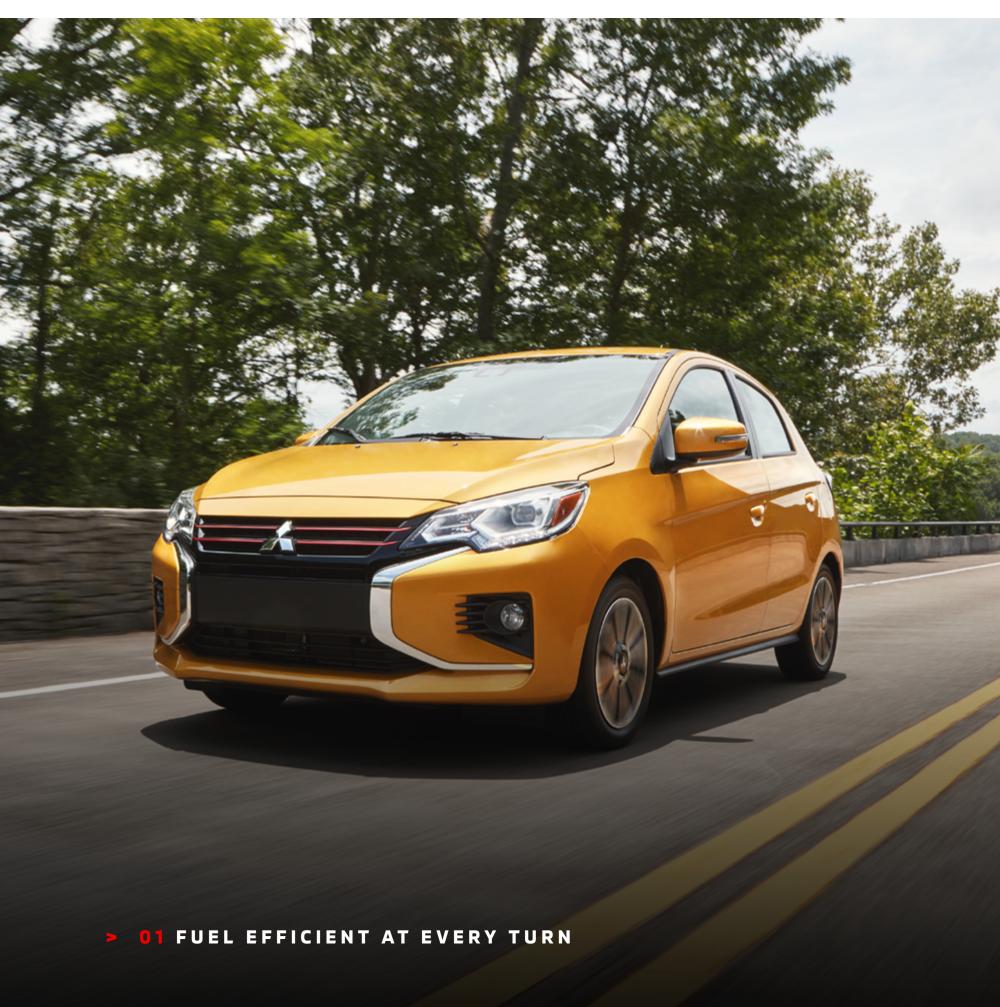
THE 2024 MIRAGE & MIRAGE G4



THE REAL DEAL

The 2024 Mirage hatchback and Mirage G4 sedan bring Mitsubishi ambitions to life. Sporting sleek available LED headlights, a 1.2L three-cylinder engine and Active Stability Control,¹ the Mirage's lightweight body can turn on a dime, taking tight corners with precision and control. Adding generous standard features to the equation, it also puts smart technology and advanced safety features at your fingertips. Part urban cruiser and part compact commuter, its winning combination of flare and functionality make entry level look like the big league. Plus, with a combined 39 MPG for the Mirage² and 37 MPG for the Mirage G4³ you'll enjoy a minimal footprint and class-leading mileage from one of the most fuel-efficient cars in America.

Such style, comfort and convenience make the Mirage a driver's dream come true.



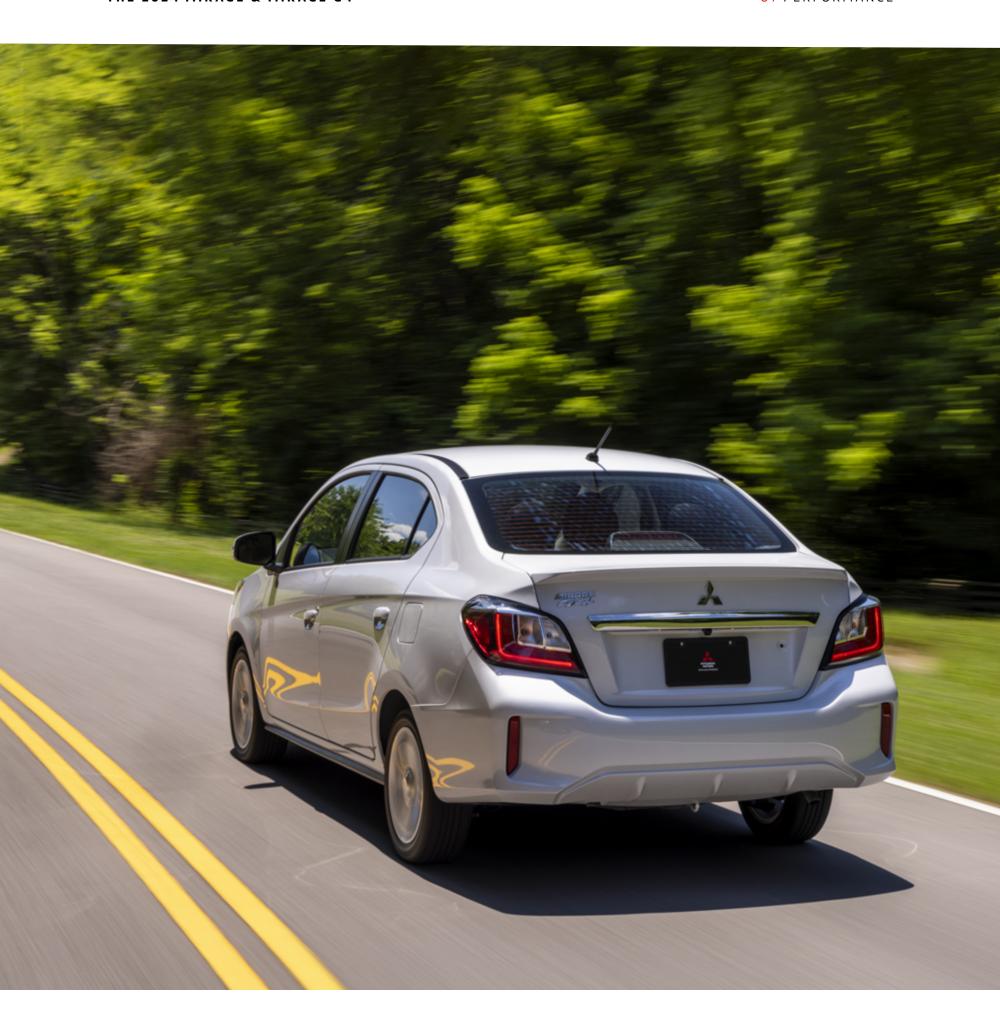
The Mirage is a compact car with big impact. With a lighter body weight that optimizes fuel efficiency, you get **39 combined MPG**² for the Mirage and **37 combined MPG**³ for the Mirage **G4**. At the same time, the sharp turning radius makes it ideal for navigating narrow city streets and maneuvering curves and corners. For more road responsiveness, **Active Stability Control**¹ uses sensors to monitor the grip of your tires. If one of the wheels starts to slip, the system works with the Mirage's **Anti-Lock Braking** to help you maintain traction and control.





> READY, STEADY, GO

Featuring a **1.2L engine with 78HP**, both Mirage models perform with a perfect balance of speed and efficiency. And no matter your driving style, the ultra-efficient **Continuously Variable Transmission (CVT)** offers a carefree and smooth driving experience for maximum enjoyment on the road.



ONWARDS AND UPWARDS

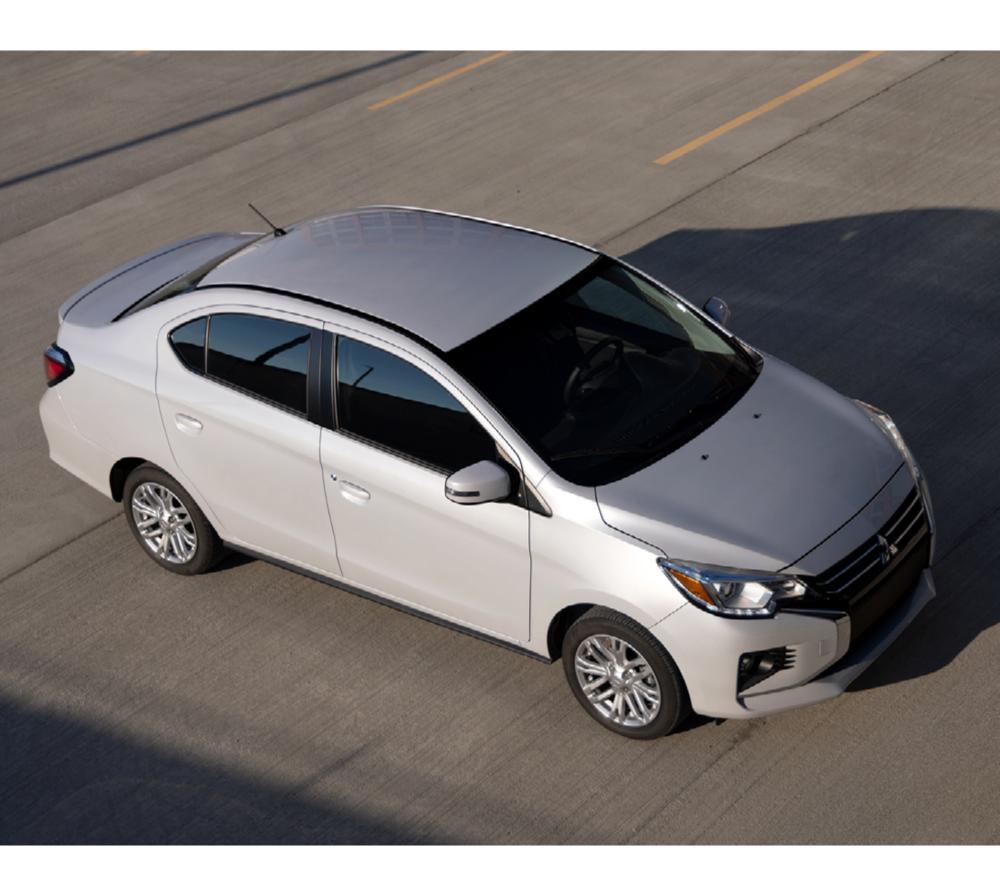
EXPLORE MIRAGE PERFORMANCE

EXPLORE MIRAGE G4 PERFORMANCE Going uphill? **Hill Start Assist**⁴ is there to help increase your confidence and help prevent your Mirage from rolling backwards. If you're stopped on an incline, this feature will maintain the breaking force for approximately two seconds to keep your vehicle in position until you accelerate the vehicle forward.



02 INTERFACE FORWARD

Keep everything on your radar. The **7" Smartphone Link Display Audio System** in the Mirage and Mirage G4 lets you intuitively control your smartphone right from the high-resolution touchscreen. The seamless experience makes your drive smart and better-connected, so you can jam to playlists, find your way with real-time navigation and access all your favorite apps. Compatible with standard **Android Auto^{™5}** and **Apple CarPlay**^{®6} and featuring an easy-to-reach Front USB port, the Mirage keeps your entire crew effortlessly informed, entertained and connected.



HIGH-KEY CONVENIENCE

Built to make every day just a little easier, the Mirage is full of thoughtful details like the available **FAST-Key Entry System**. Instead of fumbling for your keys, simply push the handle once to unlock the driver side door or twice to unlock them all.





A CAR FOR ALL SEASONS

Too hot? Too cold? No matter what the weather app says, the Mirage will feel just right. With **Automatic Climate Control**, you can adjust the in-cabin temperature to perfectly suit your personal preference — whether that's warm, cool, or something in between.



> EASY START

EXPLORE MIRAGE TECHNOLOGY Our available push-to-start system makes starting the ignition on your Mirage simple and straightforward. With your foot on the brake, you can power up and go with the mere push of a button.

EXPLORE MIRAGE G4 TECHNOLOGY



> 03 A SENSE FOR SAFETY

Equipped with our latest advanced safety features, the 2023 Mirage and Mirage G4 offer peace of mind on rough roads and in tough conditions.

Standard Forward Collision Mitigation system with Pedestrian

Detection⁷ monitors the road, letting you know when it senses something up ahead. If you don't respond when the system issues an alert, it attempts to slow the vehicle by applying the brakes to help avoid a collision.

The Mirage's airbag system® provides additional protection, too.

Its Advanced Dual Stage Front, Side Curtain and Driver Knee

airbags join forces to help protect you in an accident. Plus, on top

of the six standard airbags, the Mirage also adds a seventh airbag

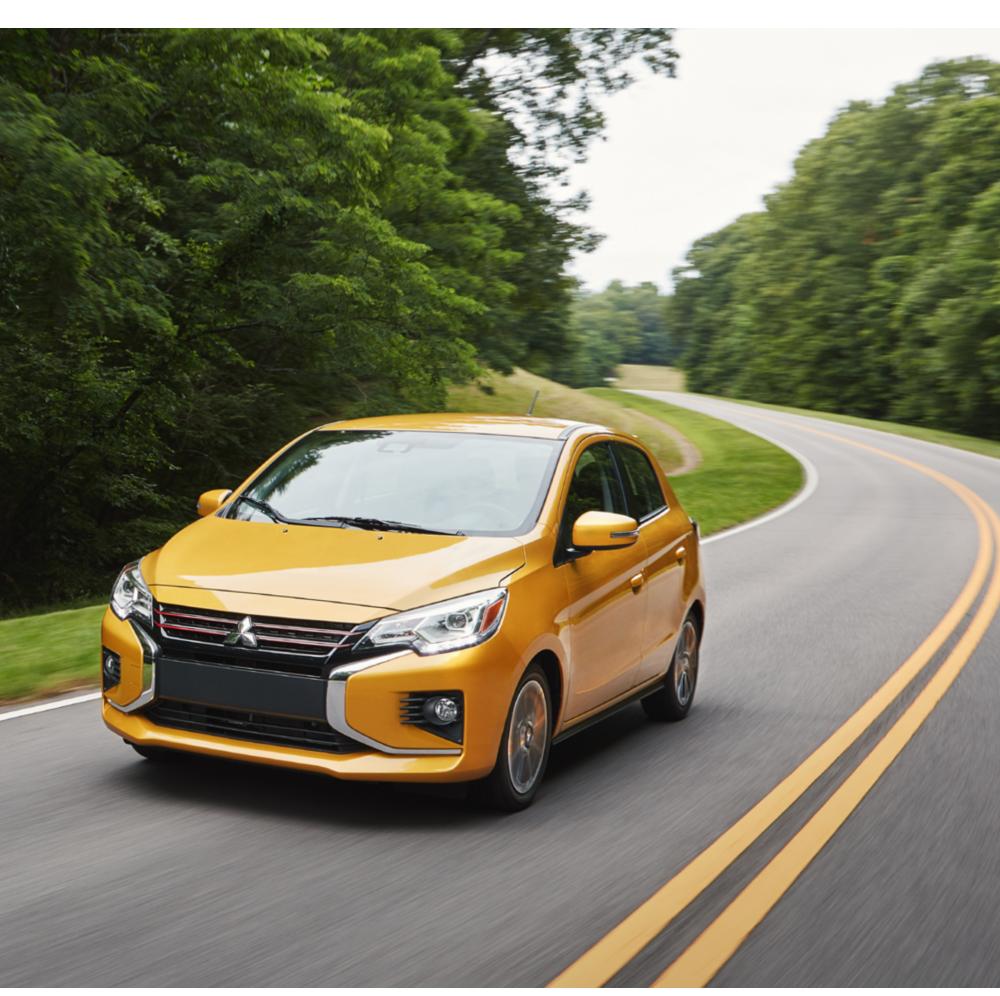
underneath the driver's side dashboard. In the event of a collision,

the Reinforced Impact Safety Evolution (RISE) body construction

is designed to help route and absorb energy for greater protection.

Crumple zones and other strategic reinforcements at key points

reduce the force of impact and complement the vehicle's side
impact door beams.



STAV THE COURSE

The Mirage's available **Lane Departure Warning**° system continually monitors your position in the lane to keep you on track. If the system detects unintentional drift, it lets you know by providing audible and visual alerts.



> TAKE THE PRESSURE OFF

EXPLORE MIRAGE SAFETY

EXPLORE MIRAGE G4 SAFETY Low pressure tires can turn into high pressure situations in the blink of an eye. That's why the Mirage will let you know if pressure in your tires is low on air. The **Tire Pressure Monitoring System** uses sensors to measure the air pressure inside your tires and illuminates a warning light on the instrument panel if they're under-inflated.

> KODAWARI

PERSISTENCE IS THE ABILITY TO KEEP GOING.

THE DEDICATION AND COMMITMENT THAT

DOESN'T BACK DOWN FROM A CHALLENGE.

THE 2023 MIRAGE AND MIRAGE G4 PUSH

BEYOND EXPECTATIONS AT EVERY TURN.



Whether you go for the Mirage or the Mirage G4, both models deliver handsome, contemporary styling with a street-smart attitude. Distinctive updates to the exterior design include new front and rear bumpers, while the available 15" alloy wheels add to its bold aesthetic. Available body-colored folding side mirrors offer a sense of how the Mirage balances form with function. Every line and curve on the vehicle emphasize its fluid body shape, conveying movement and athleticism. The front dynamic shield and sporty rear spoiler round out the overall effect, hinting at the road-ready warrior within.

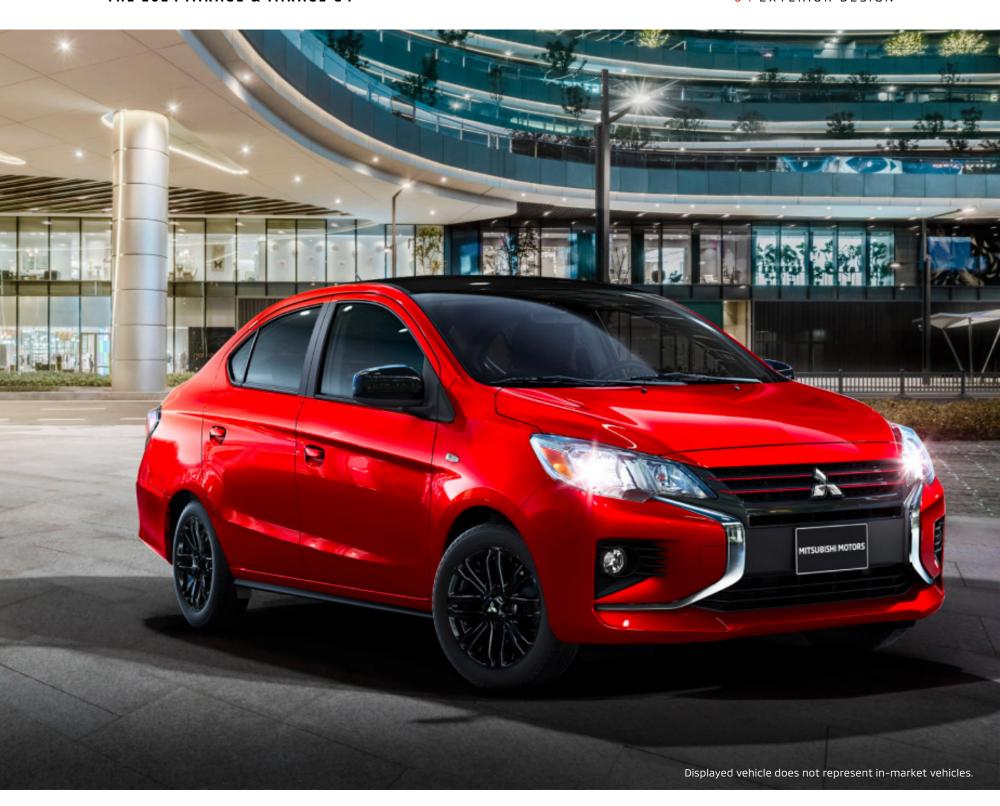




SEE THE ROAD AHEAD

Make your vehicle's presence known with a brighter, clearer light.

Sleek available daytime-running **LED headlights** give the Mirage an extra measure of style and personality, while the available **halogen fog lights** and rain-sensing wipers offer better visibility in inclement weather. Available **Automatic High Beam (AHB)** brighten and dim automatically to reduce glare for other drivers while enhancing your view of the road.



> THE BLACK EDITION

EXPLORE MIRAGE EXT. DESIGN

EXPLORE MIRAGE G4 EXT. DESIGN Mitsubishi Motors' signature attention to detail hits new heights with the 2024 Mirage Black Edition. From the black wheels to the leather-wrapped steering wheel and shift knob with red stitching, every detail suggests "sport sophistication." Rain-sensing wipers and automatic headlights add function to form, while the red grille accents and red cloth insert door trim give the vehicle its boldness and heat. The overall look and feel is sporty, energized and aerodynamic. Perfect for you.



Enjoy your personal space. Despite its compact size, the Mirage G4's interior cabin feels spacious, delivering a generous amount of storage and legroom. Flexible, functional and comfortable, the available combination leather and fabric seating offers room for up to five passengers. But it's not just about who's coming with you — the Mirage G4 is ready to handle all your stuff too, with 12.4 cubic feet of trunk space. On the other hand, the Mirage Hatchback provides an incredible 17.1 cubic feet of cargo space with the seats folded up, and 47 cubic feet of cargo space with the seats folded down, for plenty of storage configurations. Pack easy and take whatever you need along for the ride.



STEED TOWARDS COMEORT

The Mirage is full of thoughtful details that are designed to elevate the everyday journey. The available leather-finished steering wheel puts luxury within your grasp, letting you cultivate a driving experience that's exhilarating, sporty and uniquely you.



COZY DOES IT

EXPLORE MIRAGE INT. DESIGN On a cold day, you need something to heat you up quickly. That's why the available **heated seats** in the Mirage are sure to become your new favorite feature.

EXPLORE MIRAGE G4 INT. DESIGN



KODAWARI

PRECISION IS ABOUT MORE THAN SHARP LINES AND EXACTING STANDARDS. IT'S A HABIT OF ATTENTION, A PRACTICE OF THOROUGHNESS. WHERE OTHERS SEE "GOOD ENOUGH," WE REACH FOR BETTER.



ES / LE / BE / SE

KEY FEATURES

> ENGINE

1.2L MIVEC DOHC 3-cylinder

> FRONT TRANSMISSION

Continuous Variable Transmission (CVT)

DIMENSIONS

151.4" L / 65.6" W / 59.4" H for Mirage 169.5"L / 65.7"W / 59.2"H for Mirage G4

> CARGO CAPACITY

17.1 / 47.0 cubic ft.* for Mirage 12.4 cubic ft.* for Mirage G4

> FUEL ECONOMY

39 Combined MPG for Mirage²
37 Combined MPG for Mirage G4³

> FUEL CAPACITY

9.2 gallons

> FUEL SYSTEM

ECI-MULTI

MITSUBISHI MOTORS CONFIDENCE

10-Year/100,000-Mile Limited Powertrain Warranty¹⁰
5-Year/Unlimited-Mile Roadside Assistance¹¹
2-Year/30,000-Mile Limited Maintenance (3 Oil Changes, 3 Tire Rotations and 1 Cabin Filter)¹²



MIRAGE ES 1.2L CVT

2 W D

AVAILABLE IN:

CVT











Continuous Variable Transmission (CVT)

Chrome accent front grille

LED rear combination lights

7" Smartphone-link Display Audio (SDA)

Automatic Climate Control

Forward Collision Mitigation (FCM) with Pedestrian Detection7

Active Stability Control¹ (ASC)

Hill Start Assist⁴ (HSA)

Rear View Camera

Welcome light and coming home light

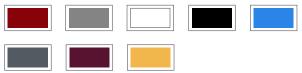
Passenger vanity mirror with ticket holder



MIRAGE LE 1.2L

2 W D

AVAILABLE IN:











Includes ES Features PLUS

14" alloy wheels

Driver's Seat Armrest

Rain Sensing Wipers

Automatic Headlights



MIRAGE

Black Edition

AVAILABLE IN:



Includes ES Features PLUS

Black roof spoiler

15" black alloy wheel

Black side mirror caps

Red grille accents

Red cloth insert door trim

Leather-wrapped steering wheel with red stitches

Leather-wrapped shift knob with red stitches



MIRAGE SE 1.2L

2 W D

AVAILABLE IN:



Includes ES Features PLUS

Automatic High Beams (AHB)

LED low and high beam headlights and LED daytime running lights

Halogen fog lights

Front grille accents (red)

15" two-tone alloy wheels

Heated front seats

Leather-wrapped steering wheel

FAST-Key Entry System

Push button start

Rain sensing wipers

BUILD YOUR OWN



MIRAGE G4 ES 1.2L

2 W D

AVAILABLE IN:

CVT











Continuous Variable Transmission (CVT)

Chrome grille accents

LED rear combination lights

7" Smartphone-link Display Audio (SDA)

Automatic Climate Control

Forward Collision Mitigation (FCM) with Pedestrian Detection⁷

Active Stability Control¹ (ASC)

Hill Start Assist⁴ (HSA)

Tire Pressure Monitoring System

Welcome light and coming home light

Passenger vanity mirror with ticket holder



MIRAGE G4 LE 1.2L

2 W D

AVAILABLE IN:











Includes ES Features PLUS

15" alloy wheels

175/55R15 tires

Driver's Seat Armrest

Rain Sensing Wipers

Automatic Headlights



MIRAGE G4

Black Edition

AVAILABLE IN:



Includes ES Features PLUS

Automatic headlights

Rain sensing wipers

15" black alloy wheel

Trunk spoiler

Black side mirror caps

Red grille accents

Red cloth insert door trim

Leather-wrapped steering wheel with red stitches

Leather-wrapped shift knob with red stitches

Two-toned black roof*

*Available on select trims



MIRAGE G4 SE 1.2L

2 W D

AVAILABLE IN













Includes ES Features PLUS

Lane Departure Warning System⁹ (LDW)

Automatic High Beams (AHB)

Premium cloth seating surfaces

Carbon pattern print window switch panels

FAST-Key Entry System

Push button start

LED low and high beam headlights and LED daytime running lights

Halogen fog lights

Rain sensing wipers

15" alloy wheels

BUILD YOUR OWN



ACCESSORIES

EXPLORE MIRAGE G4 Created specifically for our vehicles, the Mitsubishi Motors genuine accessories line includes a range of well-designed embellishments and innovative solutions. See next page for a full list of accessories.

VEHICLE ACCESSORIES



> ALL WEATHER MATS



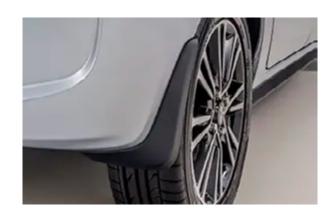
> WHEEL LOCKS



> CENTER CONSOLE ILLUMINATION



> FLOOR ILLUMINATION



MUDGUARDS

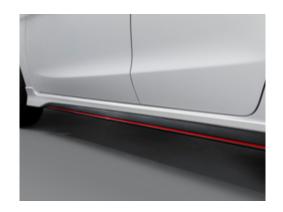


> CARGO MATS

VEHICLE PACKAGES







> DYNAMIC APPEARANCE PACKAGE:

Front Corner Effects (Body Color), Front Lower Trim (Carbon with Red Stripe), Rear Corner Effects (Body Color), Side Effects (Body Color)







> PROTECTION ESSENTIALS PACKAGE:

Rear Bumper Protector (Steel), Front Mud Guards, Rear Mud Guards, Roadside Assistance Kit, Scuff Plates, Metal MITSUBISHI MOTORS license plate frame







> POPULAR VALUE PACKAGE:

Front & Rear Mudguards, Scuff Plates, Shift Knob, Cargo Mat, Cargo Net, Exhaust Finisher (Chrome)

VEHICLE PACKAGES





> CARGO PACKAGE: Cargo Net & Cargo Mat



> LED FOG LIGHTS

EXPLORE MIRAGE ACCESSORIES EXPLORE MIRAGE G4 ACCESSORIES



> 09 CONFIDENCE DELIVERED

At Mitsubishi Motors, we're proud to build vehicles that bring peace of mind to our drivers, and with accolades like the J.D. Power award for customer satisfaction, you know we're always looking out for you. Now we're strengthening that commitment even further with the Mitsubishi Motors Confidence Integrated Care Program.⁴

This comprehensive coverage program ensures that every 2024

Mitsubishi model comes with a standard 2-Year/30,000-Mile Limited Maintenance, 10-Year/100,000-Mile Powertrain Limited Warranty, 10 and 5-Year/Unlimited-Mile Roadside Assistance.

GENERAL DISCLAIMER: Optional features shown. Available at additional cost. Visit mitsubishicars.com for more information.

1. Adaptive Stability Control system is not a collision avoidance system or an automatic driving system. It is designed to use only limited braking and is never a substitute for a safe and careful driving. Never rely solely on the Adaptive Stability Control system. 2. 2023 EPA Fuel Economy Estimates 36 City/43 Highway/39 Combined for Mirage ES, LE, BE, SE CVT. Actual mileage may vary with driving conditions. Use for comparison only. 3. 2023 EPA Fuel Economy Estimates 33 City/40 Highway/ 35 Combined for Mirage G4 ES; 35 City/41 Highway/37 Combined for Mirage ES, LE, BE, SE CVT. Actual mileage may vary with driving conditions. Use for comparison only. 4. Hill Start Assist Control only available when equipped with CVT. 5. Available feature. Android™, Android Auto™, Google™, Google Play™, Google Maps™, Google Assistant[™], Google Home[™] and other marks are trademarks of Google LLC. Distracted driving is dangerous. Restrict use connected devices to safe times and always exercise caution so your full attention is given to vehicle operation. Restrict use of connected devices to safe times and always caution so your full attention is given to vehicle operation.

6. Apple CarPlay: Available feature. Apple CarPlay®, Siri®, and Apple Music® are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a registered trademark of Apple Inc. Distracted driving is dangerous. Restrict use of connected devices to safe times and always exercise caution so your full attention is given to vehicle operation.

7. The Forward Collision Mitigation (FCM)/Pedestrian Detection (PD) system is a driver aid only and is not a substitute for safe and careful driving. Under certain circumstances, the system may not detect other vehicles and/ or pedestrians correctly. **8.** Airbags are part of a Supplemental Restraint System (SRS). To decrease the risk of injury from a deploying airbag, always wear your seat belt, sit upright in the middle of the seat and do not lean against the door. Always place children 12 and under in the rear seat and use appropriate child restraints. Never place a rear-facing infant restraint in the front seat. See your owner's manual and the instructions provided with your child restraint for additional information. 9. The Lane Departure Warning system is designed to read the lane marks under certain conditions. It is not a collision avoidance system and is not a substitute for safe and careful driving. 10. All coverage terms are from the original in-service date and are applicable only to the original owner of new, retailed models purchased from an authorized Mitsubishi retailer. Subsequent owners receive the balance of the Limited Warranty of 5 years/60,000 miles. See retailer for limited warranty and roadside assistance terms and conditions. 11. Timed from the date first sold or put into use, whichever is earlier. Coverage excludes winching of vehicles off road, vehicles disabled in rally racing or other competitive events and vehicles used for commercial purposes, such as police, taxi, route delivery, livery or daily rental services. Please see your warranty manual for details. MMNA reserves the right to limit and/or



change available services.conditions. **12.** Included on 2024 model-year Mitsubishi Motors vehicles sold in the United States. Includes the following services and parts: 1st service (12-months/12,000 miles) – oil and filter changes, tire rotation, and multi-point inspection; 2nd service (24-months/30,000 miles) – oil and filter changes, tire rotation, cabin air filter change, and multi-point inspection; 3rd service (24-months/30,000 miles) – oil and filter changes, tire rotation, and multi-point inspection. Mitsubishi Motors genuine oil and parts only. Services and parts not specified herein are excluded. Valid only for original owner of new, retailed 2024 model-year Mitsubishi Motors vehicle purchased from an authorized Mitsubishi Motors dealer in the United States, and not transferrable to any subsequent owner. Service not redeemed within specified time/mileage window is forfeited.

